

"Pugh's willingness to kick
Chaucer off his pedestal is a
refreshing departure from staid
scholarship on the poet, but it's
clear that Pugh's criticisms stem
from a deep love for his subject,
warts and all. The result is an
unusually lively take on the
medieval classic."

— Publishers Weekly

MEDIEVAL AND RENAISSANCE STUDIES | LITERARY CRITICISM AND THEORY

January 2024

6 x 9, 274 pages Cloth 978-0-472-13344-4 | \$30.00T Ebook 978-0-472-22125-7

Bad Chaucer

The Great Poet's Greatest Mistakes in the Canterbury Tales Tison Pugh

Explores how Geoffrey Chaucer's blunders in the classic *Canterbury Tales* make it far from a perfect masterpiece

Acclaimed for centuries as the "Father of English Literature," Geoffrey Chaucer enjoys widespread and effusive praise for his classic *Canterbury* Tales—and rightfully so. Still, even the greatest of authors cannot claim perfection, and so Bad Chaucer analyzes his various missteps, missed opportunities, and other blunders in this peerless masterpiece. From a vexing catalog of trees in the *Knight's Tale* to the flirtations with blasphemy in the Parson's Tale, this volume progresses through the Canterbury Tales story by story, tale by tale, pondering the most egregious failing of each in turn. Viewed collectively, Chaucer's troubles stem from clashing genres that disrupt interpretive clarity, themeless themes that undermine any message a tale might convey, mischaracterized characters who act without clear motivation, purposeful and otherwise pleasureful badness that show Chaucer's appreciation for the humor of bad literature, and outmoded perspectives that threaten to alienate modern readers. Badness is not always to be lamented but often celebrated, even cherished, for badness infuses artistic creations with the vitality that springs from varied responses, spirited engagements, and the inherent volatility of enjoying literature. On the whole, Bad Chaucer: swerves literary criticism in a new direction by examining the provocative question, for too long overlooked, of what this great author got wrong.

Tison Pugh is Pegasus Professor of English at the University of Central Florida. He is the author or editor of over two dozen books, including *On the Queerness of Early English Drama: Sex in the Subjunctive* and *Chaucer's (Anti-) Eroticisms and the Queer Middle Ages.*

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Bad Chaucer

The Great Poet's Greatest Mistakes in the Canterbury Tales

By Tison Pugh

Introduction: On Chaucer's Badness

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- 13. The Executed Governess and Errant Themes of the Physician's Tale
- 14. The Dead Man Walking and Pseudo Crux of the Pardoner's Tale
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Narrative Podcasting in an Age of Obsession

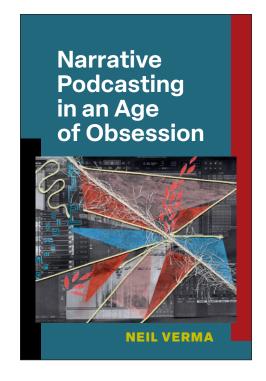
Neil Verma

Evaluating the rise of podcasting and the storytelling trends that emerged

It has been a decade since *Serial* brought the narrative podcast to the center of popular culture. In that time, there has been an enormous boom in the production of podcasts that tell stories, particularly in the fields of true crime, storytelling, history, and narrative fiction. Now that the initial glow around the medium has begun to fade, it is time to reevaluate the medium's technological, political, economic, and cultural rise, in particular what types of storytelling accompanied that rise.

Narrative Podcasting in an Age of Obsession is the first book to look back on this prodigious body of material and attempt to make sense of it from a structural, historical, and analytic point of view. Focusing on more than 350 podcasts and other audio works released between Serial and the COVID pandemic, the book explores why so many of these podcasts seem "obsessed with obsession," why they focus not only on informing listeners but also dramatizing the labor that goes into it, and why fiction podcasts work so hard to prove they are a brand new form, even as they revive features of radio from decades gone by. This work also examines the industry's reckoning with its own implication in systemic racism, misogyny, and other forms of discrimination. Employing innovative new critical techniques for close listening—including pitch tracking software and spectrograms—Narrative Podcasting in an Age of Obsession makes a major contribution to podcast studies and media studies more broadly.

Neil Verma is Assistant Professor of Sound Studies in the Department of Radio/Television/Film at Northwestern University. His books include *Theater of the Mind: Imagination, Aesthetics and American Radio Drama* (2012) and, as coeditor, *Indian Sound Cultures, Indian Sound Citizenship* (2020) and *Anatomy of Sound: Norman Corwin and Media Authorship* (2016).



MEDIA STUDIES | T.V. & RADIO |
CULTURAL STUDIES

June 2024

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Narrative Podcasting in an Age of Obsession

By Neil Verma

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Sensing Health

Bodies, Data, and
Digital Health Technologies
Mikki Kressbach

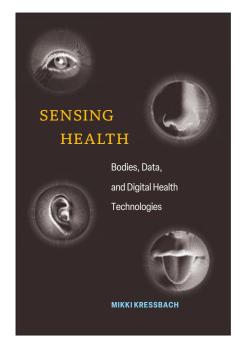
An exploration of the experience of health in the age of the smart watch

In the age of smart watches and fitness trackers, the concept of health emerges through an embodied experience of a digital health device or platform, not simply through the biomedical data it provides. *Sensing Health* analyzes popular digital health technologies as aesthetic experiences to understand how these devices and platforms have impacted the way individuals perceive their bodies, behaviors, health, and well-being.

Across five chapters focused on different categories of digital health—menstrual trackers, sexual wellness technologies, fitness trackers, meditation and breathing technologies, and posture and running wearables—

Sensing Health demonstrates a method of analysis that acknowledges and critiques the biomedical structures of digital health technology while remaining attentive to the lived experiences of users. Through a focus on the intersection of technological design and experience, this method can be used by researchers, scholars, designers, and developers alike.

Mikki Kressbach is an Assistant Professor of Film, TV and Media Studies at Loyola Marymount University.



NEW MEDIA | HEALTH & MEDICINE | TECHNOLOGY STUDIES

February 2024

DIGITAL CULTURE BOOKS
6 x 9, 302 pages
18 illustrations
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Sensing Health

Bodies, Data, and Digital Health Technologies

By Mikki Kressbach

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Defining Health Organization

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Rethinking Menstrual Management

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Quantifying Sex and Pleasure

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The Relaxation Response and the Rise

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"Making the Intangible Tangible"

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StarCraft

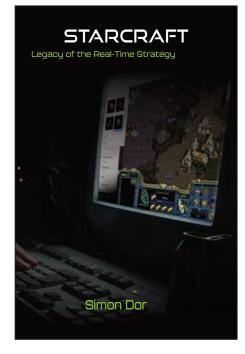
Legacy of the Real-Time Strategy Simon Dor

One game's influence on the rise of e-sports and video game strategy

StarCraft (Blizzard Entertainment, 1998) is a real-time strategy video game, placing the player in command of three extraterrestrial races fighting against each other for strategic control of resources, terrain, and power. Simon Dor examines the game's unanticipated effect by delving into the history of the game and the two core competencies it encouraged: decoding and foreseeing. Although StarCraft was not designed as an e-sport, its role in developing foreseeing skills helped give rise to one of the earliest e-sport communities in South Korea.

Apart from the game's clear landmark status, *StarCraft* offers a unique insight into changes in gaming culture and, more broadly, the marketability and profit of previously niche areas of interest. The book places *StarCraft* in the history of real-time strategy games in the 1990s in terms of visual style, narrative tropes, and control. It shows how design decisions, technological infrastructures, and a strong contribution from its gaming community through Battle.net and its campaign editor were necessary conditions for the flexibility it needed to grow its success.

Simon Dor is Associate Professor of video game studies at the Université du Québec en Abitibi-Témiscamingue.



CULTURAL STUDIES | MEDIA STUDIES

February 2024

LANDMARK VIDEO GAMES

6 x 9, 168 pages
18 illustrations
Cloth 978-0-472-07677-2
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StarCraft Legacy of the Real-Time Strategy

By Simon Dor

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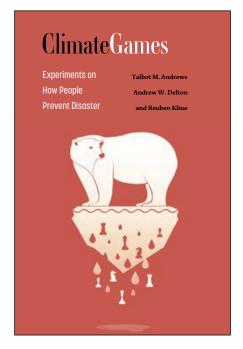
Climate Games

Experiments on How People Prevent Disaster
Talbot M. Andrews, Andrew W. Delton,
and Reuben Kline

Experiments reveal people can work together to prevent climate change

Can humanity work together to mitigate the effects of climate change? Climate Games argues we can. This book brings together a decade and a half of experimentation, conducted by researchers around the world, which shows that people can and will work together to prevent disasters like climate change. These experiments, called economic games, put money on the line to create laboratory disasters. Participants must work together by spending a bit of money now to prevent themselves from losing even more money in the future. Will people sacrifice their own money to prevent disaster? Can people make wise decisions? And can people decide wisely on behalf of others? The answer is a resounding yes. This book describes disaster experiments that test how real people respond to climate change's unique constellation of challenges and deliver a positive message: People will prevent disaster.

Talbot M. Andrews is Assistant Professor of Political Science at the University of Connecticut. **Andrew W. Delton** is Associate Professor in the Department of Political Science and the College of Business at Stony Brook University. **Reuben Kline** is Associate Professor of Political Science at Stony Brook University.



ENVIRONMENTAL STUDIES | PUBLIC POLICY

March 2024

6 x 9, 216 pages 28 figures, 11 tables Cloth 978-0-472-07663-5 \$80.00S Paper 978-0-472-05663-7 \$29.95S OA Ebook 978-0-472-90429-7

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Climate Games

Experiments on How People Prevent Disaster

By Talbot M Andrews, Andrew W Delton, and Reuben Kline

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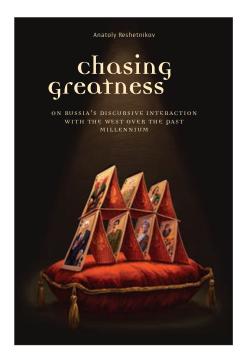
Chasing Greatness

On Russia's Discursive Interaction with the West over the Past Millennium Anatoly Reshetnikov

How a millennia idealizing political greatness has affected Russia

Over the last two decades, it has become clear that Russia insists on its great power status, even at considerable cost. Chasing Greatness provides an interpretive explanation of the tacit rules that shape Russia's great power identity today. Anatoly Reshetnikov argues that this neverending chase for greatness is a result of how Russia and its predecessors—including the USSR, Russian Empire, Muscovy, and Kievan Rus'—historically interacted with its neighbors to the east, the south, and particularly the west. By analyzing an extensive amount of original source material, including primary sources that have not been previously translated into English, he reconstructs a millennial history of the Russian concepts that express political greatness. He also traces numerous encounters between Russia and the West, as well as Russia's troubled integration into the European society of states in the eighteenth and nineteenth centuries, to show how these concepts have affected Russia's interaction with international society.

Anatoly Reshetnikov is Assistant Professor of International Relations at Webster University.



RUSSIAN HISTORY | POLITICAL THEORY | INTERNATIONAL RELATIONS

March 2024

CONFIGURATIONS: CRITICAL STUDIES OF WORLD POLITICS

6 x 9, 280 pages 3 figures

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Paper 978-0-472-05669-9

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Chasing Greatness

On Russia's Discursive Interaction with the West over the Past Millennium

By Anatoly Reshetnikov

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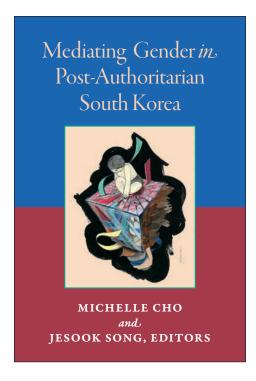
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WOMEN'S STUDIES | GENDER STUDIES | SEXUALITY STUDIES | HISTORY | KOREA

May 2024

PERSPECTIVES ON CONTEMPORARY KOREA

6 x 9, 328 pages, 14 illlustrations Cloth 978-0-472-07666-6 | \$85.00\$ Paper 978-0-472-05666-8 | \$34.95\$ OA Ebook 978-0-472-90437-2

Mediating Gender in Post-Authoritarian South Korea

Michelle Cho and Jesook Song, Editors

An interdisciplinary look at gender and sexuality in contemporary South Korea

Mediating Gender in Post-Authoritarian South Korea focuses on the relationship between media representation and gender politics in South Korea. Its chapters feature notable voices of South Korea's burgeoning sphere of gender critique enabled by social media, doing what no other academic volume has yet accomplished in the sphere of Anglophone studies on this topic. Seeking to interrogate the role of popular media in establishing and shaping gendered common sense, this volume fosters cross-disciplinary conversations linked by the central thesis that gender discourse and representation are central to the politics, aesthetics, and economics of contemporary South Korea. In the post-authoritarian period (the late 1980s to the #MeToo present), media representation and popular discourse changed the gender conventions that are found at the core of civic, political, and cultural debates.

This book maps the ways in which popular media and public discourse make the social dynamics of gender visible and open them up for debate and dismantling. In presenting innovative new research on the ways in which popular ideas about gender gain concrete form and political substance through mass mediation, our contributors investigate the discursive production of gender in contemporary South Korea through trends, tropes, and thematics, as popular media become the domain in which new gendered subjectivities and relations transpire. The essays in this volume introduce new ways of thinking about gender as a platform and a conceptual infrastructure in the post-authoritarian era.

Michelle Cho is Assistant Professor of East Asian Studies at the University of Toronto in Canada. **Jesook Song** is Professor of Anthropology, affiliated with Women and Gender Studies, Sexuality Diversity Studies, and Korean Studies at the University of Toronto in Canada.

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Mediating Gender in Post-Authoritarian South Korea

Volume editor Jesook Song & Michelle Cho

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China as Number One?

The Emerging Values of a Rising Power
Yang Zhong and Ronald F. Inglehart

Examining the contemporary rise in China's political, economic, and military power through the opinions of its citizens

One of the most significant global events in the last forty years has been the rise of China—economically, technologically, politically, and militarily. The question on people's minds for decades has been whether China will replace the United States as a superpower in the near future. *China as Number One?* explores China's soft powers through the eyes of Chinese citizens. Utilizing data from the World Values Survey, the contributors to this collection analyze the potential soft power of a rising China by examining its residents' social values. A comprehensive study of changes and continuities in the political and social values of Chinese citizens, the book examines findings in the context of evolutionary modernization theory and crossnational comparison.

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Yang Zhong is Professor of Political Science at the University of Tennessee, Knoxville.

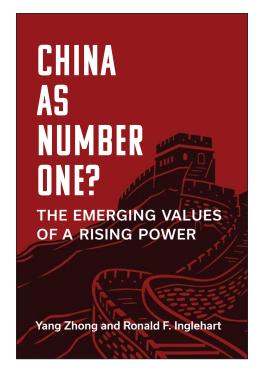
Ronald F. Inglehart was Professor Emeritus of Political Science at the University of Michigan. In his lifetime, Inglehart published over 400 peer-reviewed articles and fourteen authored or co-authored books. *China as Number One?* is his final book

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Adriana Yochelson, World Arabic; Asia, Central & Eastern Europe, Greece, Israel, Turkey



"This is a very timely study of changing political values in China based on the most recent wave of the World Values Survey in 2018.

With Ronald F. Inglehart's recent passing, it is a fitting tribute to him."

—Bruce J. Dickson, George Washington University

CHINA | POLITICAL SCIENCE | POLITICAL
BEHAVIOR AND PUBLIC OPINION

February 2024

CHINA UNDERSTANDINGS TODAY

6 x 9, 248 pages, 36 figures, 64 tables Cloth 978-0-472-07635-2 | \$80.00\$ Paper 978-0-472-05635-4 | \$29.95\$ OA Ebook 978-0-472-90373-3



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By Yang Zhong & Ronald F. Inglehart

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Constructing Communities in Vergil's *Aeneid*

Cultural Memory, Identity, and Ideology Tedd A. Wimperis

A new take on the *Aeneid*, drawing previously unexplored connections between Vergil's fictional world and its political context

This book presents a new examination of memory, ethnic identity, and politics within the fictional world of this Roman epic, drawing previously unexplored connections between Vergil's characters, settings, and narrative and the political context of the early Roman Empire. This book investigates how the *Aeneid*'s fictive ethnic communities—the Trojans, Carthaginians, Latins, and Arcadians who populate its poetic world—are shown to have identities, myths, and cultural memories of their own. And much like their real-life Roman counterparts, they engage in the politics of the past in such contexts as royal iconography, diplomacy, public displays, and incitements to war.

Where previous studies of identity and memory in the *Aeneid* have focused on the poem's constructions of Roman identity, Wimperis turns the spotlight onto the characters themselves to show how the world inside the poem is replicating, as if in miniature, real forms of contemporary political and cultural discourse, reflecting an historical milieu where appeals to Roman identity were vigorously asserted in political rhetoric. The book applies this evidence to a broad literary analysis of the *Aeneid*, as well as a reevaluation of its engagement with Roman imperial ideology in the Age of Augustus.



Tedd A. Wimperis is

Assistant Professor of Classical Languages at Elon University.

ANCIENT ROME | LITERARY CRITICISM AND THEORY

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Constructing Communities in Vergil's Aeneid Cultural Memory, Identity, and Ideology

By Tedd A. Wimperis

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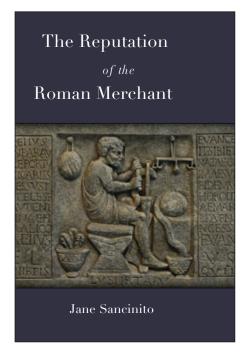


The Reputation of the Roman Merchant

Jane Sancinito

Defying a reputation for deceit and greed, Roman merchants strategized to present their good traits and successes

Roman merchants, artisans, and service providers faced substantial prejudice. Contemporary authors labeled them greedy, while the Roman on the street accused merchants of lying and cheating. Legally and socially, merchants were kept at arm's length from respectable society. Yet merchants were common figures in daily life, populating densely packed cities and traveling around the Mediterranean. The Reputation of the Roman Merchant focuses on the strategies retailers, craftsmen, and many other workers used to succeed, examining how they developed good reputations despite the stigma associated with their work. In a novel approach, blending social and economic history, This book considers how reputation worked as an informal institution, establishing and reinforcing traditional Roman norms while lowering the cost of doing business for individual workers. From histories and novels to inscriptions and art, this volume identifies common reputation strategies, explores how points of pride and personal accomplishments were shared with others, and explains responses to merchant activities on the small-scale. The book concludes that merchants invested heavily in their reputations as a way to set themselves apart from common, negative stereotypes without admitting that there was anything shameful about the work they did.



Jane Sancinito is

Assistant Professor of History, University of Massachusetts-Lowell.

ANCIENT ROME | ECONOMIC HISTORY

January 2024

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The Reputation of the Roman Merchant

By Jane Sancinito

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Irrigation, Society, and the State in the Premodern Fayyūm
Brendan Haug

Examining how relationships with water flow through Egyptian history

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Brendan Haug is Archivist of the Papyrology Collection, University of Michigan, and Associate Professor of Classical Studies, University of Michigan.

Garden of Egypt Irrigation, Society, and the State in the Premodern Fayyūm Brendan Haug

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Garden of Egypt Irrigation, Society, and the State in the Premodern Fayyum

By Brendan Haug

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- 1. Capturing the flood
- 2. Hybrid landscapes
- 3. Governing flow
- 4. Communities of flow
- 5. The tail end

Conclusion: not static but flowing

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